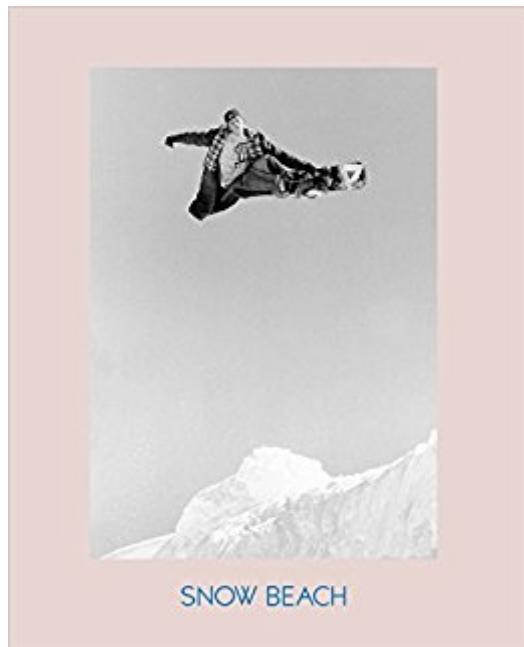


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# **Snow Beach: Snowboarding Style 86-96**



## Synopsis

Snow Beach is the definitive book of snowboarding in the late 80s and early 90s: action and style on the mountain. In these early years, snowboarding culture was full of rebellious riders: off-season skateboarders and generation X's outcasts trying to find their way through early adulthood and adolescence. At the same time, the sport was maturing and growing into the mainstream giant it is today. Snow Beach draws on the best photographers of the era to document the lifestyle, fashion, and feats of athleticism that defined the decade. In these tightly cropped action and lifestyle shots, snowboarders flaunt their outsider status as champions of the alternative winter sport. The images in Snow Beach are of snowboarders with grunge, punk, and hip-hop sensibilities. There is a lingering 80s ski flair mixed with the emerging 90s look pioneered by fledgling brands like Burton, Sims, and Ride, showcasing looks that are popular in modern fashion. With about 40 years of history as a seasonal activity, snowboarding has done a sparse job archiving and documenting its own history and there are no definitive books on the subject currently available. Assembled by creative director Alex Dymond and with photo contributions from Bud Fawcett, Dano Pandygrasse, Jon Foster, Trevor Graves, Vianney Tisseau, and many more, along with essay contributors Jesse Huffman and Pat Bridges, Snow Beach is here to set the record straight.

## Book Information

Hardcover: 176 pages

Publisher: powerHouse Books (December 6, 2016)

Language: English

ISBN-10: 1576878201

ISBN-13: 978-1576878200

Product Dimensions: 9.3 x 0.9 x 11.3 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 7 customer reviews

Best Sellers Rank: #209,015 in Books (See Top 100 in Books) #5 in Books > Sports & Outdoors > Outdoor Recreation > Snowboarding #29 in Books > Arts & Photography > Photography & Video > Sports #44 in Books > Arts & Photography > Photography & Video > Lifestyle & Events > Lifestyle

## Customer Reviews

“Neon Gear and Renegade Style, (...) the sport and its rich subculture captured in a vast

array of images. "The New York Times Style Magazine" "Snow Beach: Snowboarding Style '86-'96", a new book edited by Alex Dymond and published by powerHouse Books, takes an in-depth look back at those early days before with the aim of setting the historical record straight and memorializing the fluorescent nylons, ultra-reflective goggles, cheetah-print hair, and other style trademarks that ruled the '80s and '90s."   
Magazine AS SEEN IN: i-D, New York Magazine, and Transworld Snowboarding.

Alex Dymond is a New York-based creative director.

Great pictures of great moments from when snowboarding was just in between the underground and beginning its journey into becoming more "socially acceptable". Great reminiscents of the raw culture and style back from when Volcom's mantra was youth against establishment. This brings back the best memories of today's legends paving the way.

I remember pouring over the pages of TWSnow and ISM back in the day. This book brought back a flood of memories and helped me reconnect when the time was snowboarding was new and dangerous. Well done.

great book, a stroll down memory lane from the 90's.

This book is incredible, loaded with photos that take you way back to the early days of Snowboarding! A great conversational and Coffee table piece I had to buy 2 copy's so I could gift one to a good buddy who also fell in love with the book!!

Awesome! Took me back to the days when snowboarding was raw and exciting! Worth every penny! Wish there were more snowboarding books like this in print. Alex Dymond hit this one out of the park.

Loved this book!!! Captured so many epic moments in snowboarding and brought back many fond memories. Perfect coffee table book for us and gift for friends who love snowboarding.

The book showed up on time and my boyfriend loved it!

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